



Dear Friend of the Arts,

On mischief night, October 30, 1938, a young director named Orson Welles presented a theatrical production of "The War of the Worlds" on the radio airwaves, causing a national sensation. The broadcast depicted a news report of aliens from Mars landing in a little town known as Grover's Mill, NJ - part of present day West Windsor! Whether the sensation that followed was indeed hysteria or merely a great headline, the country all focused on this artistic presentation that grabbed their attention, and changed the world.

Now, to help celebrate West Windsor's 225th anniversary, and in preparation for the broadcast's 85th anniversary in 2023, West Windsor Arts presents the next evolution of the Martian Project!

Imagine a spaceship touching down in the West Windsor of today and 20 friendly alien sculptures coming to live among us! Rather than making war, we choose to welcome our new buddies with open arms and watch them populate our town with an event that puts us once again in a national spotlight.

But, we can't realize this ambitious project without support from community members like you.

Our vision is to invite our community to create an alien sculpture design and to submit it to our contest. The winning design will be chosen by popular vote, and will be used to produce twenty, 3-foot tall, blank, fiberglass alien sculptures for our project. We will announce the winners at a cocktail reception and author talk at the historic Schenck Farmstead's dutch barn on October 30, 2022.

Next, we will launch another contest open to artists and community groups to submit designs for the surface treatment of our alien sculptures. The best 20 designs will be selected by our committee to receive an alien sculpture and bring their design to life! In return, each artist or team will receive a generous stipend, and the sculpture will be put on display for the month of October 2023. Perhaps at your location! At the end of the month, on October 30, 2023, ten of the sculptures will be placed up for bid in an exciting Live Auction to raise funds for the nonprofits supporting this effort. Five finished sculptures will be reserved for our highest level sponsors. The remaining five will be available in a "buy it now" format.

We have a goal to raise \$41,000 to cover the expenses of this project. Any proceeds from the project will support the missions of both West Windsor Arts and the Historical Society of West Windsor, both nonprofit organizations. We hope that you will be able to support this community-wide project. There are many wonderful options, and each will help us realize this vision. Please see the sponsorship levels attached and contact me with any questions or ideas.

Thank you for supporting the Martian Project!

Sincerely,

Aylin Green

Executive Director

exdir@westwindsorarts.org



Producer

\$5,000 (5 available)

Your logo on your alien signage and all banners

Your logo on website

Social media posts

10 Martian Project T-shirts

Finished Alien Sculpture of your choice to be permanently displayed on your property

Tickets for 10 to the Auction Cocktail Reception (\$500 value)

Recognition at Live Auction

Director

\$1,000 (10 available)

Your logo on your alien signage

Your logo on website

Social media post

4 Martian Project T-shirts

1 sculpture and sign displayed on your property for month of October

Tickets for 4 to the Auction Cocktail Reception (\$200 value)

Scriptwriter

\$500 (10 available)

Your logo or name on alien signage

Your logo or name on website

2 Martian Project T-shirts

Social media mention

Tickets for 2 to Auction Cocktail Reception (\$100 value)

Listener

\$100 (unlimited)

Your name on website

1 Martian Project T-Shirt (while supplies last)

Ticket for 1 to Auction Cocktail Reception (\$50 value)

Contact Aylin Green to secure your sponsorship today! Email: exdir@westwindsorarts.org

About West Windsor Arts

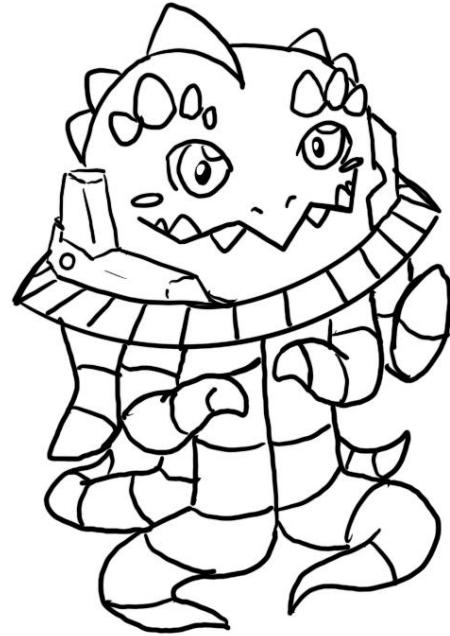
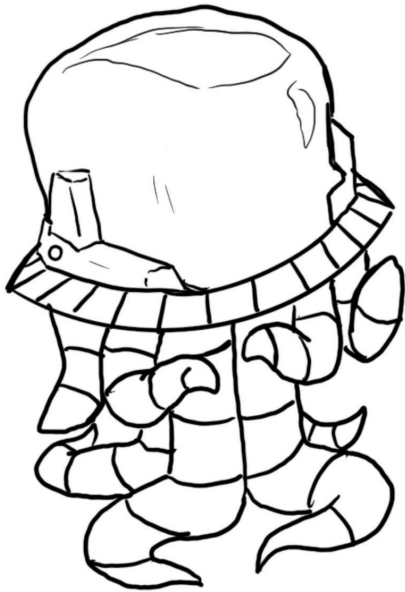
As a non-profit organization, the West Windsor Arts Council's (WWAC) mission is to provide high quality cultural programming that brings people together and transforms the world around us by inspiring, educating and promoting the arts and art appreciation for our diverse community. WWAC presents a range of multi-disciplinary arts programs for all ages including 175 arts and cultural events serving roughly 14,500 people annually. This includes 6 free art exhibitions in our beautiful gallery, 4 free community arts festivals, 130 arts workshops and classes in visual, performing, and literary arts, 18 full day camps, and 1 arts and health event. In addition, WWAC offers arts scholarships based on need and partners with local service organizations to break down the barriers to arts education and participation.

**West Windsor Arts is a registered 501(c)3 organization EIN # 03-0494648
952 Alexander Rd. Princeton Junction, NJ 08550 | 609.716.1931 | WestWindsorArts.org**



Our first Alien Design Contest entry! West Windsor Arts Student Alien Design

Students aged 10 - 16 from our Intermediate Digital Drawing class with Rashad Malik Davis collaborated to develop one final design. The students worked from descriptions of the aliens from both the original and radio script versions of the War of the Worlds to envision their own, updated alien.



T-shirts

