



**Dear Friend of the Arts,**

On Saturday, June 10, 2023 West Windsor Arts will host the ArtWalk, a 1-mile fun walk with family-friendly art activities, games, picnics, music, and more! We are proud to offer this day of healthy activities for the mind and body.

Proceeds from the ArtWalk support West Windsor Arts' education programs benefiting young children, teens, and adults, as well as arts programming for the community, free of charge whenever possible. The West Windsor Arts Council is a 501(c)(3) nonprofit organization.

Being a sponsor of this event will provide your business with great visibility to an engaged, family-oriented audience, while helping to sustain West Windsor Arts and contribute to the success of this community event.

**A few facts about our reach:**

7574 Total live attendance  
2514 Exhibit attendees  
376 Current members  
180+ Major donors and sponsors  
685+ Donors  
5804 Email subscribers  
3000 Followers on Facebook  
1367 Followers on Instagram

**Sponsorships for this event start at only \$250 and provide carefully considered benefits that you can use! See the following page for details.**

Please contact me with any questions. Thank you for considering this request!

Sincerely,

Aylin Green, Executive Director | [exdir@westwindsorarts.org](mailto:exdir@westwindsorarts.org)



## Sponsorships

### **Bronze \$250 (10 available)**

- Your name or logo on our website
- Your name or logo in a promotional email and social media post
- Your name or logo on a sign at the event
- Admission for 1 family of 5 or less

### **Silver \$500 (7 available)**

All the above plus

- A table at the event where you can offer an activity or give away promotional materials.\*
- Admission for 1 more family of 5 or less (total of 2 families)

### **Gold \$1000 (2 available)**

All the above plus

- Your name or logo prominently on a banner at the entrance to the event
- Admission for 1 more family of 5 or less (total of 3 families)

### **Presenting \$2000 (1 available)**

All the above plus

- Your name or logo on swag item
- Mention in the press release (if received by 5/1/23)
- Admission for 2 more families of 5 or less (total of 5 families)
- Is there a benefit that would be of interest? Let's discuss!

\* West Windsor Arts will provide the table and 2 chairs. Sponsor is responsible for all other items including tablecloth, activity materials, giveaways, etc.

**To secure your sponsorship, please send an email to [exdir@westwindsorarts.org](mailto:exdir@westwindsorarts.org) indicating your preferred level.**

**An invoice for payment and additional information will be sent to you promptly.**

**Thank you for your support!**