



Dear Friend of the Arts,

On Saturday, June 1, 2024 West Windsor Arts will host the ArtWalk, a health and wellness fundraising event that melds the arts with fitness challenges and fun! We are proud to offer this day of healthy activities for the mind and body.

Proceeds from the ArtWalk support West Windsor Arts' education programs benefiting young children, teens, and adults, as well as arts programming for the community, free of charge whenever possible. West Windsor Arts Council is a 501(c)(3) nonprofit organization.

Being a sponsor of this event will provide your business with great visibility to an engaged, family-oriented audience, while helping to sustain West Windsor Arts and contribute to the success of this community event.

A few facts about our reach:

7,798 Total attendance
1,854 Exhibit attendees
469 Current members
180+ Major donors and sponsors
685+ Donors
7,107 Email subscribers
3,200 Followers on Facebook
1,777 Followers on Instagram

Sponsorships for this event start at only \$250 and provide carefully considered benefits that you can use! See the following page for details.

Please contact me with any questions. Thank you for considering this request!

Sincerely,

Aylin Green, Executive Director | exdir@westwindsorarts.org



Sponsorships

Bronze \$250 (10 available)

- Your name or logo on our website
- Your name or logo in a promotional email and social media post
- Your name or logo on a sign at the event
- Admission for 1 family

Silver \$500 (7 available)

All the above plus

- A table at the event where you can offer an activity or give away promotional materials.*
- Admission for 1 more family (total of 2 families)

Gold \$1000 (2 available)

All the above plus

- Your name or logo prominently on a banner at the entrance to the event
- Admission for 1 more family (total of 3 families)

Presenting \$2000 (1 available)

All the above plus

- Your name or logo on swag item
- Mention in the press release (if received by 5/1/24)
- Admission for 2 more families (total of 5 families)
- Is there a benefit that would be of interest? Let's discuss!

* West Windsor Arts will provide the table and 2 chairs. Sponsor is responsible for all other items including tablecloth, activity materials, giveaways, etc.

To secure your sponsorship, please send an email to exdir@westwindsorarts.org indicating your preferred level.

An invoice for payment and additional information will be sent to you promptly.

Thank you for your support!